

MICHAEL QUARCOOPOME

CONTENT CREATOR · BRAND MARKETING · SOCIAL MEDIA

Dallas, TX / 614-973-0007 / blindmikephotos@gmail.com / linkedin.com/in/quarcoopomemichael / blindmikecreative.com



PROFILE

Content is how people decide what to trust, buy, and watch next. Since 2018, I've shot and edited everything from UGC and skits to short films, music videos, podcasts, weddings, and real estate, owning each project from concept to final cut. My sales background sharpened how I pitch an idea and read what a client wants; paired with the creative side, I turn a vague idea into something real, on-brand, and built to perform.

SKILLS

- Content Creation
- Photography & Video
- Video Editing
- Social Strategy
- Brand Storytelling
- Event Marketing
- Client Relations
- Creative Direction

EDUCATION

B.S. Business Administration

Bowling Green State University, 2021

International Business Studies

HEC Montreal, 2019

EXPERIENCE

Founder & Creative Director

2018 – PRESENT

Blind Mike Creative – Dallas, TX

- Shoot and edit photo and video content across a wide range of formats and industries, grown from a single Instagram photography offering into a full production studio.
- Own each project end-to-end: concept, shot-listing, filming, and final color-graded edit, partnering directly with clients to define their visual brand and content strategy.
- Work across Adobe Photoshop, Premiere Pro, Lightroom, Illustrator, DaVinci Resolve, CapCut, Final Cut Pro, and Canva, adapting tools and turnaround to each client's platform and budget.

Sales & Partnership Executive

FEB 2026 – PRESENT

Vertex CGI – Dubai, U.A.E.

- Bring AI-powered creative and visual production solutions to enterprise clients, working directly with creative, production, and CG teams to keep every deliverable on-brand, on-time, and on-budget.
- Own full-cycle partnerships from prospecting through contract negotiation, building repeat relationships with brands seeking high-quality visual content.
- Run marketing campaigns for brand partners, working closely with the production team to keep every deliverable on schedule from concept through final delivery.

Business Automation, Data & AI Sales Specialist

JAN 2024 – DEC 2025

IBM – Dallas, TX

- Closed \$16M+ in enterprise deals by building C-suite relationships and advancing complex opportunities through close; earned IBM's Golden Circle distinction for 6x quota attainment in 2024.
- Turned around a bottom-ranked, four-state-declining territory into a top-three finish through 16x pipeline growth and \$590K in revenue within six months.

Marketing Associate

MAR 2022 – DEC 2023

IBM – Dallas, TX

- Supported planning and on-site execution of IBM regional and national events, including logistics, branded assets, and attendee experience.
- Partnered with marketing and sales teams to develop creative campaign concepts and branded content, curating visual and written materials for internal and external initiatives.

TOOLS & PLATFORMS

Social Platforms

- Instagram
- YouTube
- TikTok
- X
- Pinterest
- LinkedIn
- Facebook
- Threads
- Snapchat

Creative & Design Tools

- Canva
- Adobe Creative Suite
- Figma
- Final Cut Pro
- DaVinci Resolve
- CapCut
- Higgsfield

Collaboration & Project Management

- Trello
- Slack
- Monday.com
- Microsoft Teams
- Zoom
- Airtable
- Notion

Analytics, CRM & E-Commerce

- HubSpot
- Salesforce
- YouTube Studio
- TikTok Ads Manager
- Instagram Insights
- Shopify